

# Marker Layout

## Description

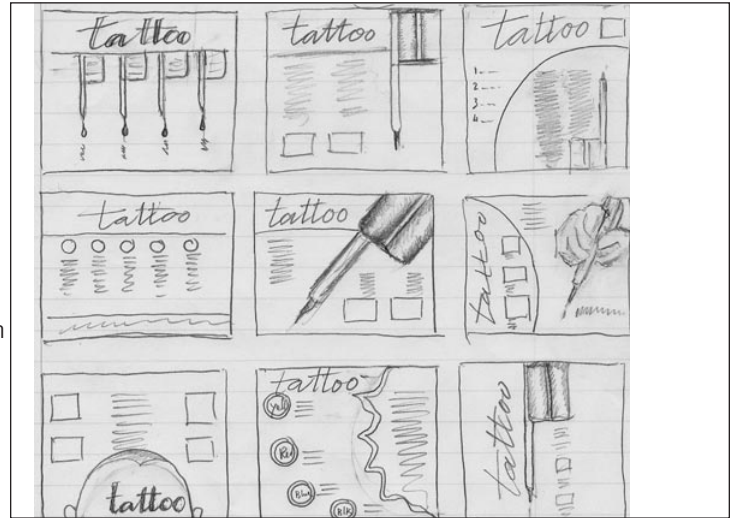
Marker layouts are used in graphic design as a design thinking tool. The intent is to DRAW thumbnails with notes, some details and an indications of image positions and display type.

It is a process that begins with quick thumbnails and progresses to a larger defined design layout

### 1- Thumbnails

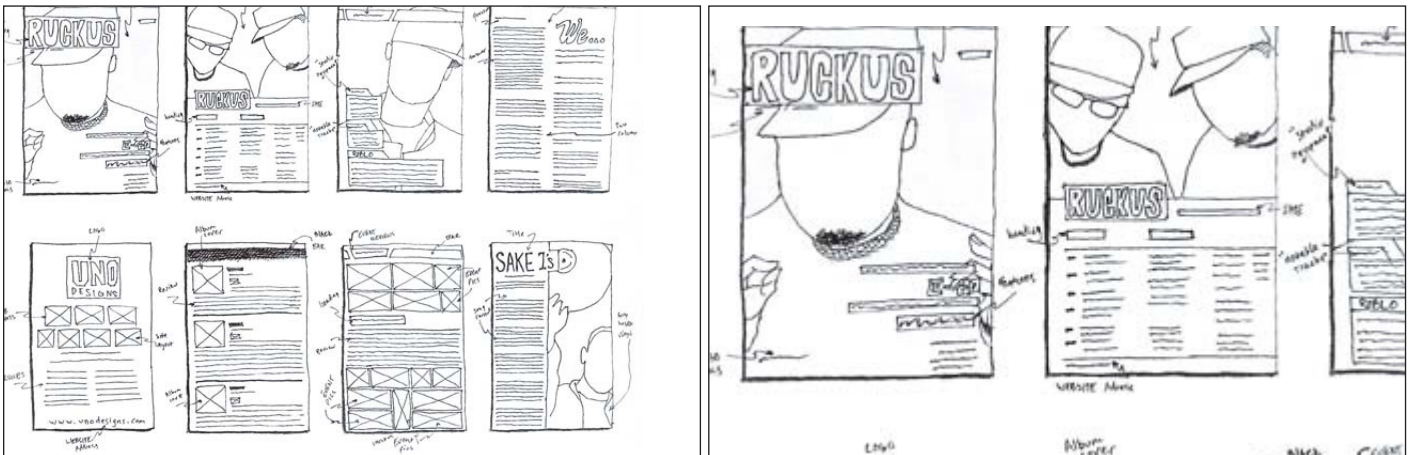
Make at least 5-8 thumbnail sketches to begin your design process.

Thumbnails should be small - 2-3inches and are notebook sketches for personal use.



### 2-Sketched Comp

This is a good example of a simple layout broken into single pages with outline trace drawings and text boxes with X markers for the small images.

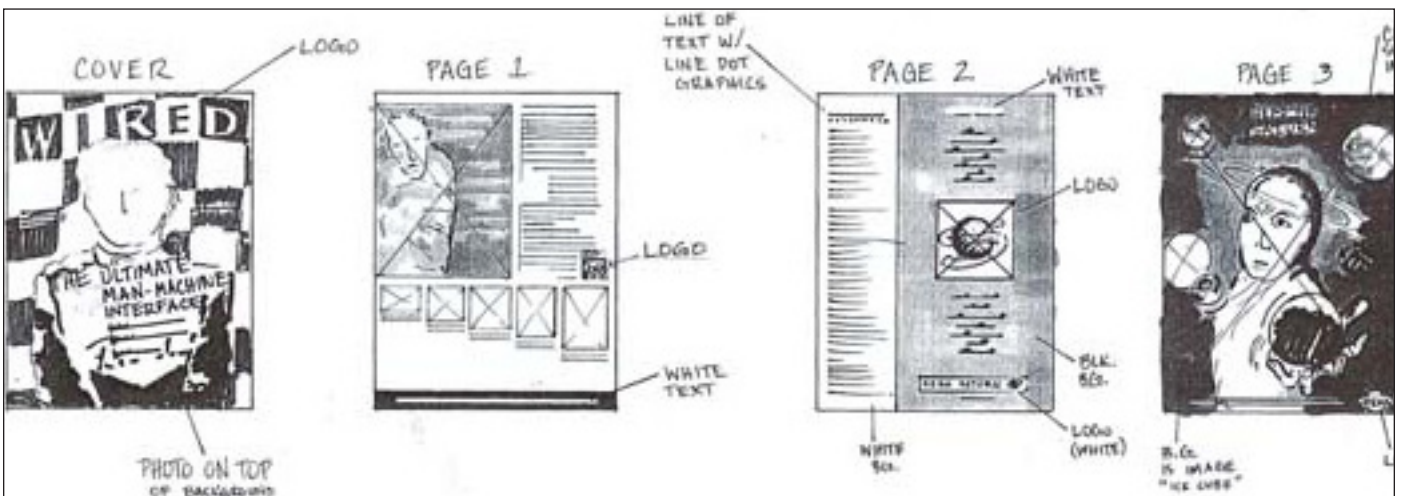


### 3- Marker Layout

Markers are used to help find composition using images and page backgrounds.

Beginning to use sketches and markers in the layouts adds professional style to preliminary concept drawings

Be careful when using markers! Don't get too dark to read the text or information!



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## 3- Marker Layout w/color

Use simple color to indicate large areas of background and highlighted areas



## Good verses weak layouts:

View the following layouts to determine how to create your own thumbnail layouts using pen and ink sketching techniques.

